



PERFECTLY
TAILORED
WITH PASSION

Stylers
MADE TO MEASURE



Michal Smid, CEO

F O R E W O R D

Dear Friends,

The world has changed since our first company brochure, published back in 2019, we have experienced every possible situation and scenario in business.

Brexit. Lock-downs. A fight for survival. Followed by a surge in demand and enthusiasm for Made to Measure that created pressure on capacity at a time that supply chains experienced unprecedented difficulties. The energy crisis. Shortages of raw material. Huge price movement.

But there is good news, the way in which we operate shows again and again the positives of flexible and forward thinking - our business is smart, reactive and sustainable.

Even in the most difficult moments of recent years, we have not stopped producing, communicating,

thinking, acting and investing wisely, and this same attitude has been demonstrated by our customers as well. Overcoming every obstacle and strengthened by the experience, adapting and learning yet still creating beautiful combinations of products for your customers time and time again.

All of us at Stylers, supported by our suppliers, are able to find ways to secure the entire production and logistics process and to ensure a quality and balanced service for our dear customers.

Thanks to this, we continue to grow together and can look to the future with optimism.

Thank you and cheers on the next exciting years!

July 2024, Michal Smid



INTERNATIONAL OPERATIONS

WITHIN EUROPE

The challenge for the best product, a fair price and the highest possible value achieved within Europe. This is our daily work. We work with European suppliers, European production and our offices are all European based: We are proud to be a European company and bring you a true European product.



Germany

| Head office, Accounting, Company Administration, Customer Service, IT and Showroom.



Czech Republic

| Product Management, Developments, Pattern Design, Fabric Purchase, Collections, Marketing.



Portugal

| Production Operations, Quality Control, Logistic Centre and Webshop.

This mix of the best of the best is the key to our success.



100% EUROPEAN



STYLERS IN NUMBERS 2023



17,500 Shipments

Sent from our logistic center in Portugal.



12,500 Invoices

Sent to our customers.



16,500 Cut Lengths

Ordered on behalf of our customers from famous European fabric houses.



1,300 Fabrics

Stocked and ready for your orders.



9 Sales Agents

To look after our customers.



36,000 Shirts

Made by 135 skilled shirt makers.



12 Million EURO

The revenue achieved in last financial year with annual growth of 25% compared to 2019.



64 Employees

To take care of our customers, their orders, production and logistics as well as all the administrative tasks of our company.



500 Customers

Located in 22 countries using Stylers product and service.



30,000 Suits

Keeping over 550 people employed within the production process.



150 Kilometers

Across our suit and shirt orders last year.



18 Working Days

Was the average delivery time from placing the order to receiving the garment.



PRODUCT PORTFOLIO

CLASSICAL SUIT
SMART CASUAL
SHIRTS
OUTERWEAR



CLASSICAL COSTUME
SMART CASUAL
BLOUSES
OUTERWEAR

Production Services

Made to Measure

Wide selection of garment styles, fabrics and trimmings, together with sophisticated production, a reliable service and well organised logistics.

No minimums and with a delivery time of three weeks using a stocked fabric. You can rely on a strong cooperation to allow your business to grow.

Short Quantity System

A flexible service allowing you to source Ready to Wear in small quantities, based on the same principles as our Made to Measure, with a wide selection of garments styles, fabrics and trimmings it is an easy addition to your business.

Minimum of three jackets or six shirts, delivery time 6 weeks using a stocked fabric.

Webshop



Wide selection of high quality clothing, knitted goods, leather products and accessories.

All items on stock and with quick delivery.



B2B Webshop

An e-commerce site exclusively for our business customers and available 24/7. Our B2B Webshop is a concept where we can offer products that compliments the range of services we already offer. The B2B Webshop has opened up another dimension, connecting our customers to our sophisticated sourcing and logistics, offering high quality and cost effective items that complement our MTM range and company image. All with the reliability and service that is synonymous with Stylers.

Our B2B Webshop helps reduce the stress and inconvenience of managing multiple suppliers and invoices and can help grow your business with new sales opportunities.





Stylers ✂

Stylers
made to measure

OUR KEY AIM

THE COMPLETE SOLUTION

It is indeed a great thing to make a suit or shirt that you can be proud of, but our commitment to our customers does not end there. Here at Stylers, it is important that we recognize the hard work of our customers, to understand their daily routine, needs and pressures - it is our commitment to provide not only a market leading product but guidance and support.

With the help of our agents, we are pleased to lead our customers from the very first contact, to successfully placing their first order and with every order thereafter. Continually developing and updating our tools and technology platforms to ensure we remain a market leader.

OUR MISSION IS TO PROVIDE A COMPLETE SOLUTION

FOR YOUR PRIVATE LABEL

SERVICE and SUPPORT

PRE-SALE SERVICE

We understand our customers need help and support to work successfully with our products and system, so our training focuses on the basic principles of measuring and how best to optimize the fit. This initial session is suited to our customers experience and needs and is supported with our digital style guides, measurement charts and alteration books. At the completion of the training course, we recommend the ordering of a Master Model set to further improve the quality of fitting.

ONGOING SERVICE

We have a customer service team that will be happy to guide you through the entire production process and assist with the placing of orders or resolve concerns efficiently and quickly. In addition, our B2B Portal is available for you to quickly see the current status of your orders and follow the progress right through to completion.

AFTER SERVICE

Our support does not end with a completed order, we will keep you informed about the status of your delivery and customs clearance.



HOW IT WORKS?

ORDERING

Our online ordering system is available 24/7, allowing you to conveniently place orders. We are able to provide automatic data exchange at every stage of the process.

MATERIALS

Quick and efficient connection of materials with your order.

COMPLETION AND PACKAGING

Central logistic warehouse for collection and completion of all products. Efficient packaging and shipping.

INVOICING

Electronic invoicing available online with secure online payment.



*Technology
meets
tradition*

ORDER
COMPLETE

CUTTING

SEWING

IRONING

Production proces

Connecting the latest technology with traditional tailoring techniques and having full control over the process with our sophisticated management tools to ensure reliability and quality.

LOGISTIC

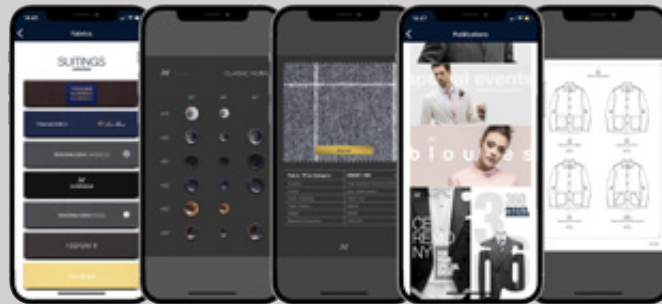
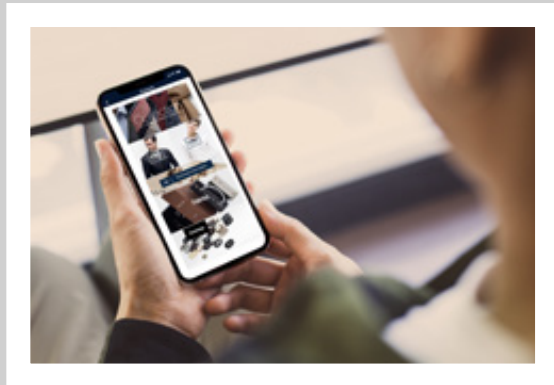
Standard or express delivery with real time tracking.



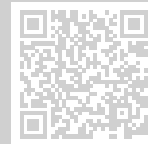
STYLERS DIGITAL

Mobile Application

Take all Stylers Tools and Documents
into your pocket



All of our marketing materials and technical guides, as well as images of our stocked fabrics and trimmings, can be found on our application: Stylers Digital.



DIGITAL SUPPORT

Stylers is focused on the use and development of technology to support what is otherwise a traditional working process.

A KEY TOOL B2B WEB

System which enables us to offer all of our services and functionality from the one easy to use and convenient platform.



News

Read the latest information about the new styles we have released or useful alterations we have added.



Document library

Access to all sales and technical documents and our extensive picture library.



My Account

View your company data and relevant accounting information and documents.



Materials

Availability check and detailed information about all Stylers stock fabrics and trimmings.



On-demand Manufacturing

MTM and SQ ordering system.



Orders

Full view into your entire order.



Tools

Check the availability of fabrics from some of our preferred suppliers.

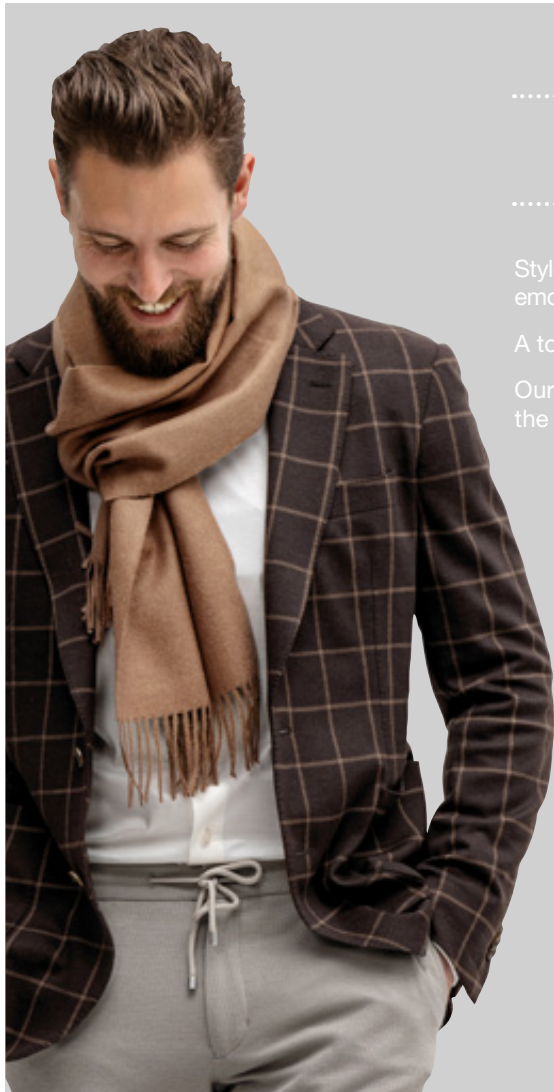


Webshop

Enter and check everything

Available for all devices.



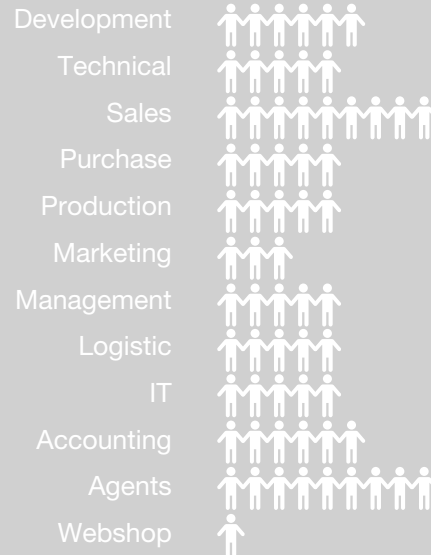


STYLERS PEOPLE

Stylers is about people, people who like what they do, the right mix of experience, emotion, skills, creativity, precision and passion.

A total of 64 amazing people, aged between 20 and 63 and 14 nationalities.

Our team is organised in the following roles, insuring every area of the business has the correct skill for the right role.

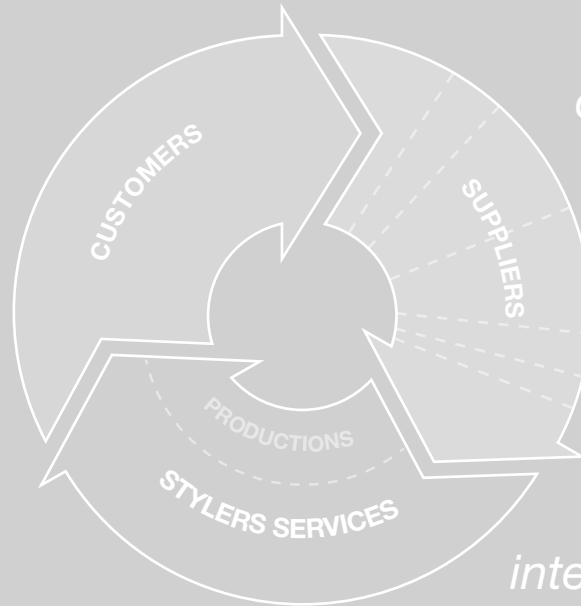




FOR OUR COMMON SUCCESS



cooperation



communication

integration

By working closely together, communicating together and taking responsibility together we can achieve a great partnership.

PRODUCTION

The largest and most complex area of our business is completed in partnership with a number of external production partners, but under the guidance and supervision of Stylers staff.

We cooperate with market leaders in manufacturing for each product, companies with quality machinery,

advanced technologies as well as social and environmental responsibility.

We work closely together with our Portuguese based production partners to achieve the highest possible level of flexibility and control over each garment and ensure all meet the standards expected from a Stylers product.

People in Production



Suit production - 550 people | Shirt Production - 135 people

Exclusive production partnership





OUR CUSTOMERS

It is a great pleasure to work with so many customers, from small tailors to large companies with many shops across many cities and countries. All different characters but with one single goal - to dress their customers well.

We pride ourselves on the reliability of our product and the fact we make a complex process simple.

It starts with our customer understanding the system, styling the garment, choosing the fabric, taking measures and creating the order with us.

We manage all aspects of the supply chain and maintain standards within the production environment making sure the process is not only efficient but to a high standard as well.

We take the responsibility for production so our customers can concentrate on organising and growing their businesses.

By working closely together, communicating together and taking responsibility together we can achieve a great partnership . . . together.



SUPPLIERS

Our aim is to achieve the very best product for our customers and to maintain this is a huge challenge, not only for us but also our suppliers.

We work closely with a number of companies and value their contribution to our business. Great relationships with a number of cloth merchants, production partners, trimming suppliers, logistical companies, software houses, advisors, lawyers and many others. All of

which play a pivotal part in our daily work.

We always try to understand their processes, respect them and champion their identity, exchanging knowledge and working closely on future projects. In the end it is an amazing pleasure, and we look forward to every future meeting.

We see our suppliers as an important and highly prized part of the process.



FABRIC SUPPLIERS

STOCK FABRICS

There are a number of house bunches with fabrics on stock and we also introduce a seasonal collection twice a year.

CUT LENGTHS

Our well organised ordering service can provide cut lengths from a number of famous fabric houses.

CUSTOMER FABRICS

We also work with the fabrics of our customers, calculating the exact consumption for each order.

Everything is well organised with full concentration to efficiency and transparency.

Abraham Moon
Ariston
Barberis
Bateman Ogden
Brisbane Moss
Brook Taverner
Canclini Tessile
Carnet
Cerruti

Clerici / Larusmiani
Cononificio Albini
Delfino
Di Pray
Dormeuil
Drago
Drapers
Dugdale
Dutel

Getzner
Guabello
Harrisons / LBD
Holland & Sherry
Huddersfield Fine Worsteds
Leichtfried
Loro Piana / Solbiati
Mileta
Monti / SICTESS

Olmetex
Paulo Oliveira
Reda
Scabal
Solbiati
Somelos
Sondrio
The British Millerain
Zegna

and more...

STYLERS LOGISTIC

To maintain reliability, flexibility and control we opened our logistics warehouse in 2017.

At this facility we manage all incoming fabrics, ensuring the cloth is delivered to production efficiently and

minimizing risks during the production process. All ready garments are taken from production and are processed, and checked at our logistics warehouse and complete with webshop items, packaged and made ready for delivery by our strategic partner UPS to whole world.

Operate
in more than
22 countries

in a sustainable way



FUTURE HORIZONS

BORÉLIO Acquisition

We are excited to announce that Stylers has acquired the brand and assets of company Borélio in July 2024. Borélio has specialized in casual tailoring and offer a wide range of piece dyed cotton and regular (prewashed) cotton trousers and knitwear program.

We believe that together we will achieve a wider selection of MTM and MTO products and great services.

We believe in doing things differently and making tailor-made clothing that is unique in the world.



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